



William Ciaramello
Vice President of Operations

William Ciaramello, Vice President of Operations for The Original SoupMan, is responsible for development of franchises, store openings, store designs, specifications and layouts, equipment designs and layouts. He also oversees The Original SoupMan's IT department. Prior to working at The Original SoupMan in 2001, Mr. Ciaramello worked at Ranch One, from 1996-2001. He supervised the openings for 30 Original SoupMan stores in one year, and responsible for all phases of the openings including brand development, logos, and store equipment. He currently lives in Brooklyn, New York.